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FOR IMMEDIATE RELEASE

Local Nonprofit Takes On the Influence of the Film Industry and Mainstream Media

Camp Springs, Maryland, March 14, 2022 - Songs with Meaning Inc., dba Art for Growth is excited to announce the launch of Community Flicks, a national Christ-centered Film Production Community. The new initiative is committed to supporting and producing outstanding family and faith-based media, including short and feature-length films, miniseries, and a new form of media called Frame Audio Vision or FAV for social media platforms like TikTok and Instagram.

What makes Community Flicks unique is its mission. Unlike most film production entities, the initiative is a nonprofit project managed by the 501 c 3 organization Art for Growth and funded by a growing community of supporters. The mission is to offset the adverse effects of mainstream media on the minds of younger generations, specifically, generation Z. Its content addresses their challenges and struggles without the preachy, didactic overtones found in many faith-based productions.

In addition to its mission, the Community seeks to venture away from the film industry's standard development and distribution systems. It intends to widen opportunities for new and should-be screenwriters and filmmakers.

Art for Growth's founder, MoriEl Randolph, states, "there's a lot of talent out there, but they feel defeated before they start because of all of the industry's blockades and bureaucratic landmines. Community Flicks treats artists as artists. We don't treat them like commodities."

Art for Growth officially launched the nationwide project on March 7, 2022. Its first short film, HEROES, is currently in development. Its tentative release date is October 16, 2022.

You can learn more about Community Flicks, its mission, and its supporter benefits at communityflicks.org.

"It is my honor to be a part of Community Flicks" - Judi Laganga, Community Flicks' Advisor.

For more information about this story or Community Flicks, visit communityflicks.org.

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The Care and Support of a Local Church Inspires a National Initiative within the Film Industry

Washington, D.C., March 17, 2022 – The First Baptist Church of Marshal Heights (First Baptist) is the recipient of the Community Agape Award, presented first within the Washington, D.C. metropolitan area. The award is issued annually by overseers of a new national initiative called Community Flicks. The nonprofit Art for Growth launched Community Flicks on March 7, 2022. The project is a Christ-centered Film Production Community.

The prompt issue of the award is due to the relationship fostered between First Baptist and Art for Growth in 2018. The nonprofit approached the pastor of the assembly, Andre Ivy, seeking permission to use the church as the primary location for a short film. The organization soon realized that it had found a body of believers willing to open their doors and hearts.

The founder of Art for Growth, MoriEl Randolph, stated the following: "The award doesn't come close to expressing our gratitude for the love and support manifested. The community spirit demonstrated by First Baptist is part of what gave birth to Community Flicks. We hope to find the same from believers throughout the country, but this time it's for the sake of our children and grandchildren."

The new project's mission is to offset the adverse effects of mainstream media by supporting and creating outstanding entertainment younger generations can relate to. Productions will include films, mini-series, and social media content called FAV (Frame Audio Vision).

Randolph's final statement was that "the ripple effect of First Baptist's graciousness is a perfect example of what a small group of people can accomplish when they come together in the Spirit and love of Christ."

Congratulations, First Baptist of Marshal Heights.

For more information about this story or Community Flicks, visit communityflicks.org.