

PRESS KIT - Q & A



Q - 1: What is Community Flicks?

A - 1: Community Flicks is a Christ-centered Film Production Community. It consists of viewers, screenwriters, filmmakers, actors, and others who understand the power of film and television. But the core of its supporters is followers of Christ. They are passionate and committed to our mission to create and distribute entertainment that can help offset the adverse effects of mainstream media on young minds.

Many are tired of feeling helpless, not just Christian, but anyone who believes in an ALMIGHTY GOD. We can see what's going on. There's an agenda, propaganda that does not consider its effect on younger generations, vulnerable youth, and young adults. It's hard enough to get through adolescence and the early years of adulthood—this agenda is reaping havoc on young souls. We need more ammunition, and that's where Community Flicks comes in.

Q – 2: How important is it for followers of Christ to support this initiative?

A – 2: Anyone who has a genuine reverence for GOD ALMIGHTY will appreciate the need for an abundance of content that can offset what young people are exposed to, but as followers of Christ, we have an obligation to do something. True believers in Christ should feel more vexed than Lot did over what's going on today. But life for most of us is busy and crowded. So, Community Flicks makes it exciting and easy for people to do something. It makes it easy to speak out without being exposed or putting one's head on the chopping block. Shaul taught us to do whatever we can to live at peace with everyone. Therefore, we plan to produce our content in love and wisdom. When it comes to writing and creating content, Community Flicks uses a formula that allows us to address the issues and challenges young people face today, without offending GOD and without disrespecting the human beings HIS Son died for.

Q – 3: So, what makes Community Flicks different from crowdfunding?

A – 3: Community Flicks is an initiative. We will use crowdfunding, crowdsourcing, whatever our FATHER leads us to do to bring concerned individuals and families together. I think that we've become so self-focused in this country, we've forgotten that there's power in numbers, and when you couple those numbers with the power of GOD through Christ, you can't lose. The only way this initiative won't succeed is if there are not enough people out there who care. And I, for one, cannot accept that. Those of us who have been around for a while are totally aware of what's going on. Although, we've been highly impressed with the number of young people who want to be a part of Community Flicks because they can see what's going on and what it's doing to their peers.

Q – 4 Tell us about Art for Growth.

A – 4 Talk about your David and Goliath story. Art for Growth has always been a small organization. And that's the way I like it. There's nothing impressive about us on paper compared to other nonprofits that have been around 20 plus years. We've served youth and teens, so we've always preferred to remain small; it made it possible to see the hearts and needs of the youth we've ministered to. But, we had to shut down our last program due to COVID. What was significant is that each of our direct service programs lasted seven years. The week we had to close our doors, I checked to see how long it had been, and it was seven years. So, I knew it was time to discern what our Heavenly FATHER would have us do next. HE made it very clear that HE wanted us to go national and reach young people across the country this time. It appears that HE even had a woman prophecy regarding it a year earlier. I didn't know that's what she was talking about at the time, but as things began to unfold, including the building she said we would move into, I could see it. It was terrifying at first, totally out of my comfort zone. But it had to be done, and our FATHER, as always, did a marvelous job of preparing us for it.

Q - 5: How can Community Flicks give more opportunities to Christians who want to work in Film?

A – 5: Filmmakers are extraordinary artists. Unlike most artists, they can't go to the nearby specialty shop, buy what they need, and produce what they want. Filmmaking is one of the most expensive art forms in the world. You would think having to raise hundreds of thousands of dollars to make the film would be challenging enough. But, no. Once the work is done, they have to fight tooth and nail to keep it from being stolen from them, especially if it's good. I could use the entire interview talking about the plight of both the filmmaker and screenwriter. Suffice it to say that Community Flicks is structured to remove the plight and treat artist like artists, not commodities. A nonprofit oversees Community Flicks. That's not to say artists can't make money if they work with us. On the contrary. Our structure allows artists to generate and keep the money they should earn for feature-length projects and mini-series.

Q – 6: What makes Community Flicks different from the film industry?

A – 6: The primary focus of most film production companies and studios - is money. Of course, they want to make back what they spend, but what motivates executive producers or investors is the potential to double or triple their investment and then some. Media content can yield very high returns. But Community Flick's nonprofit status allows our organization to focus on the Community's mission and put the bulk of the profit into the pockets of those who earned it, the screenwriters and filmmakers. To do that, we had to revamp the industry's development and distribution stages of production. Also, we only produce family and faith-based content. Thank GOD other studios have the same focus, but what sets us apart is that everything we produce or distribute focuses on what's known today as Gen Z or young people ages 10 to 23. So, in addition to short films, mini-series, and feature-length films, we also produce one-minute story episodes presented with narrated comic-style illustrations and live videos. We call them, Framed Audio-Visions or FAVs. They allow us to reach Gen Z on social media. That's the goal, to be present on every online platform used by younger generations today. Contemporary Christian music is doing a great job of offsetting some of the influence of secular music. I've heard several testimonies of how hearing lyrics from a faith-based song, altered someone's life for the better. We need to do the same when it comes to visual content. So, in short, Community Flicks is, first and foremost, a nonprofit initiative.

Q - 7: How does one become a part of Community Flicks?

A - 7: By becoming a part of our Support Community, which only requires one contribution, once a year. We have different levels of supporters. We even have a student level. Students can contribute just \$10 a year and still reap all of the benefits we make available for our supporters. Our level one individual supporters are only asked to give a minimum of \$55 annually. It will be the quantity of supporters that will make the difference. We also depend a lot on business supporters, sponsors, and church assemblies.